



Reciprocal Thinking Boot Camp

Most successful managers are skilled at critical, analytical thinking. They spend most of their time determining and deciding “how” to do things – the tactics. The opportunities for determining “what” to do (strategic thinking) and for improving or changing “how” things get done (creative thinking) are not as abundant and, as a result, those “thinking” skills are not as well developed.. **Reciprocal Thinking** examines the correlation and interactions between strategic, critical, and creative thinking and helps individuals improve their competence and performance in all three areas. The goal of **Reciprocal Thinking** is to provide successful managers with the thinking tools they need to achieve both individual and organizational brand differentiation in today’s competitive arena. The Boot Camp provides an application scenario, Bullet Bicycle, for applying the class concepts. Participants are encouraged to bring their own business challenge to practice applying the concepts.

Day 1

Three types of thinking

- how they work together
- when to use

Strategic Thinking

- Self-Assessment
- Barriers to Thinking Strategically
- Six Strategic Thinking Skills
- Tools, techniques
- Knowledge Base for Thinking Strategically
- Habits for a Strategic Mind
- Strategic Thinking Cluster
 - Customers
 - Products
 - Stakeholders
 - Resources
 - People
 - Processes
 - You
- Strategic Thinking Triad
 - Insight
 - Allocation
 - Execution
- Tools and Techniques
 - S.W.O.T.

- S.C.A.M.P.E.R
- O.O.D.A. Loop
- PEST Analysis

Day 2

Creative Thinking

Assessing Your Creativity

- Creative Continuum
- Nine Dot Activity

Critical versus Creative Thinking Activity

Innovative Thinking Abilities Boldness

- Curiosity
- Perspective
- Perception
- Abstraction
- Persistence
- Complexity
- Paradox

Blocks to Creative Thinking – Exercises

- Old woman, young woman
- Fisherman
- Squares
- Black dot

Why Didn't I Think of That? - DVD

Identifying Blocks to Creative Thinking

- Individual
- Organizational

Innovative Mindset

Innovative Methods

- Evolution
- Synthesis
- Revolution
- Reapplication
- Change Direction

Innovation Techniques

- Analogical
- Brainstorming
- Mind Mapping
- Attribute Listing
- Morphological Synthesis
- Idea Checklist

Lessons from IDEO – group innovation

Lessons from Disney

Parking Lot Activity

Six Hats

- White – information
- Red – feelings
- Black – critical
- Yellow – positive, constructive
- Green – creative
- Blue – process control

Creative Thinking – Bullet Bicycle

Day 3

Critical Thinking Definitions

Barriers to Critical Thinking

Basic Elements

- Perception and Observation

- Investigate and Process

- Analyze, Hypothesize, Problem Solve

- Decide and Act

Critical Skills

- Acquire information

 - Review existing information

 - Research

 - Observe

 - Question

- Organize information

- Hypothesizing

- Open-mindedness

- Problem solving techniques